

CASEINPOINT

Platinum Awards

*Recognizing case management excellence
across the health care spectrum*

The 3rd Annual Case In Point Platinum Awards recognize the most successful and innovative case management programs and individuals working to improve healthcare across the care continuum. Today, all eyes are on the practice of case/care management as a process to improve efficiency and effectiveness in today's healthcare system. This Platinum Awards Program, like no other, provides the opportunity for organizations and professionals to celebrate their successes in a way that elevates the practice.

This year, we have redesigned the program so that organizations and individuals can be recognized. We have a range of categories, from best emergency department program to best independent case management program with dozens in between.

CATEGORIES

The best case management programs will be selected from the following settings-based case management categories:

Case Management in Acute Settings:

Case Management Provider Program: Recognizing provider-based case management programs that strive to ensure resources are coordinated and utilized effectively and efficiently.

Discharge Planning Program: An award for inpatient facilities that ensure patients transition safely from one setting to another.

Emergency Department: Saluting the emergency department case management program that ensures patients have access to the most appropriate setting to match their healthcare needs.

Hospital Case Management: This category seeks the best hospital case management program that works collaboratively with patients and the healthcare team to ensure patients receive safe, quality, evidence-based care in the least restrictive setting.

Long-Term Care: The top program that works with patients in long-term care settings such as skilled care facilities, continuous care retirement centers, and nursing homes.

Observation Services: Recognizing departments that are designed to meet the needs of patients for short stays in lieu of admissions.

Transition of Care Program: Recognizing organizations that have made inroads to improving transitions of care across the care continuum.

Utilization Management Program: Excellence at ensuring healthcare resources meet evidence-based requirements and the specific needs of the patient.

Case Management in Managed Care:

Disease Management/Population Health: For the program that manages patients with chronic medical conditions in order to decrease exacerbations and improve quality of life.

Managed Care: Seeking programs where the care provided is evidence-based, safe and delivered in the least restrictive setting.

Nurse Call Center: Honoring the best call center that provides patients an effective and efficient resource to gain information and guidance regarding health and healthcare issues.

Transition of Care Program: Recognizing programs that have made inroads to improving transitions of care.

Utilization Management Program: Excellence at ensuring healthcare resources meet evidence-based requirements and the specific needs of the patient.

Workers' Compensation/Disability:

Disability Case Management: Seeking the best disability case management programs for working with patients who are on short- or long-term disability.

Occupational Healthcare Management: Honoring the top professionals who keep workers well through prevention programs and medical management programs.

Workers' Compensation Case Management: For the program at the top of the list that strives to return the injured worker to gainful employment through medical management programs.

Case Management Programs and Initiatives:

Behavioral Health Case Management: Recognizing the best program for coordination and management of care for patients with various behavioral health conditions.

Integrated Case Management: The best case/care management program that integrates medical and behavioral health for a holistic approach to care management.

Medicaid Case Management: Recognizing case management programs that focus on the Medicaid population.

Medicare Advantage Program: Recognizing case management programs that focus on the Medicare population.

Military Case Management: Providing the best in care coordination for active, retired and dependents involved in the U.S. military.

Pediatric Case Management: Working with pediatric patients and their families to ensure care coordination throughout the care continuum.

Rehabilitation Case Management: Top in the field at assisting patients who are undergoing rehabilitation to return to their maximum function.

Social Work: An outstanding social work case management program that coordinates care as well as resource management throughout the care continuum.

Wellness/Prevention: The best employer programs designed for ensuring members understand their specific risks and the prevention strategies to improve health and wellness.

Women/Children Case Management Program: Honoring women and children case management programs that address the needs and resources of this targeted population.

Individual Professional Categories

Recognizing the professionals behind the departments. Behind each department is a great leader. The Case In Point Platinum Awards recognize the brightest stars in the following Categories:

Case/Care Manager – Leadership: Recognizing the case manager who excels at providing guidance and leadership.

Case/Care Manager – Patient Outreach: Honoring the case manager who delivers extraordinary care to at-risk or other populations.

Disability Manager: Saluting those involved in the management of patients injured or disabled on duty or with an injury or chronic condition.

Disease Manager: Recognizing clinical professionals with expertise in various disease states who educate and empower patients with chronic conditions to gain control of their lives.

Geriatric Care Manager: Seeking top specialists who work with the elderly and their families to address health and life challenges.

Hospice/Palliative Care Case Manager: Recognizing professionals who work with patients and families to ensure dignity through the continuum of life.

Independent Practice: Honoring professionals with an entrepreneurial spirit who branch out on their own or start small businesses in the area of case/care management.

Medical Directors: Honoring physicians who provide guidance, support and direction to those who coordinate care and act as liaisons to the treating physician in both the payer and provider sectors.

Life Care Planner: Honoring professionals who use their clinical expertise to determine lifetime needs of those who are faced with catastrophic/chronic conditions.

Social Worker: Recognizing social workers who excel at assisting patients and families by educating, empowering and counseling them to cope with issues impacting their lives.

Workers' Compensation Case Manager: Recognizing professionals who work with the injured worker to reach his/her maximum potential and return to gainful employment.

ELIGIBILITY AND ENTRY INSTRUCTIONS:

Who Should Enter

This awards program is open to all stakeholders who have case/care managers in any of the following settings: hospitals, health systems, managed care organizations, provider organizations and those who have launched sustained and improved programs that are making an impact in today's healthcare arena.

Eligibility Requirements

The awards program is open to any case management professional and organization that fits within the categories stated. Because healthcare is global, submissions from organizations worldwide are accepted.

You may apply in more than one category. Just choose the category(s) that best matches your program, or highlight a professional making a difference. Submitting a nomination is easy. Just complete the entry form and submit a 750 word synopsis that explains and supports why you, your nominee or your organization should win the Platinum Award.

Entries are judged on creativity, innovation, leadership, behavioral change, cost containment, patient education, empowerment and engagement efforts that lead to improvement in health and containment of escalating healthcare costs.

Because it is essential for case/care managers and their organizations to demonstrate their value and the value they bring to the patients and their families, self-nominations are allowed.

Please note you do not need to be part of any professional organization to submit an entry. The Platinum Awards Program is open to all.

HOW TO ENTER

Professionals and organizations can self-nominate in one or more of the listed categories. Nominations need to be submitted with the following information and postmarked by December 14, 2011:

Please include the following information:

1. Name of organization or professional being nominated.
2. The submitter's (contact person) name, daytime phone number and email address.
3. A brief description of your program and a synopsis of the most compelling reasons why you or your program deserves to win in the category of your choice (no more than 750 words).

Please provide examples of how you or your program demonstrated stellar achievements over the past year in the areas of creativity, innovation, leadership, behavioral change, cost containment and patient education, empowerment and engagement.

Please include, where possible, measurable data and supporting materials, such as outcomes, statistical evidence, press notices and other documents that evince your "best-of" status.

You may consider dilating on the following as you prepare your synopsis:

- Within your program, are you communicating with the patient, family and others to gain a comprehensive assessment?
- Does your program include a plan of care that includes short- and long-term goals and incorporates the patient/family needs?
- Does your facility transition the patient as needed and provide information that enables the patient and/or the next case manager to understand the plan of care and the unique opportunities or challenges that have been discovered?
- How are you advocating for the patient and members of the healthcare team to ensure the plan of care is meeting the needs of the patient and that progress is being made? If barriers are identified, is the plan of care re-evaluated?
- Are care coordination activities and short- and long-term goals documented and are you actively monitoring the plan of care as the needs of the patient change?
- What patient engagement efforts have you implemented that have improved health, and decreased exacerbations and readmissions?
- What documented cost-savings and outcomes demonstrate the value you and your organization bring to patients, families and the industry as a whole?

What to Send?

Send your entry form, your 750 word overview that explains why you or your organization should win the Platinum Award to:

Email your entry to:

Mary Lou French at mfrench@accessintel.com

CC: Hope Kabik at hkabik@accessintel.com

Payment in full must accompany the entry. Entry fees are not refundable. Payment information is detailed on the entry form.

To mail check payment or correspondence please use this address:
Attn: Hope Kabik, Case In Point Platinum Awards, 4 Choke Cherry Rd., Second Floor, Rockville, MD 20850 | Ph: 301-354-1769

DEADLINES/ENTRY FEES

Early Deadline: December 14, 2011 (postmarked)

Late Deadline: December 21, 2011 (postmarked)

The price of each primary entry is \$290. The price of additional entries (same program or professional but different categories) is \$145. A late entry surcharge of \$150 will be applied per entry submitted after December 14. Payment in full must accompany the entry. Entry fees are not refundable.

Award winners and honorable mentions will be notified by January 31, 2012, and honored during the awards ceremony in May 2012 at the National Press Club in Washington, D.C

For questions, please contact Hope Kabik at 301-354-1769.

Entry Form

Early Deadline: December 14, 2011
Late Deadline: December 21, 2011

Award Categories (Check those you are entering. If your organization is entering additional program titles, please submit separate entry forms. If you are submitting a nomination for one of the Individual Professional Categories, in addition to the Program Categories, please use separate entry forms for each.)

PROGRAM CATEGORIES

Case Management in Acute Settings:

- Case Management Provider Program
- Discharge Planning Program
- Emergency Department
- Hospital Case Management
- Long-Term Care
- Observation Services
- Transition of Care Program
- Utilization Management Program

Case Management in Managed Care:

- Disease Management/Population Health
- Managed Care
- Nurse Call Center
- Transition of Care Program
- Utilization Management Program

Workers' Compensation/Disability:

- Disability Case Management
- Occupational Healthcare Management
- Workers' Compensation Case Management

Case Management Programs and Initiatives:

- Behavioral Health Case Management
- Integrated Case Management
- Medicaid Case Management
- Medicare Advantage Program
- Military Case Management
- Pediatric Case Management
- Rehabilitation Case Management
- Social Work
- Wellness/Prevention
- Women/Children Case Management Program

Individual Professional Categories

(please be sure to use separate entry forms for individual professional categories versus program categories)

- Case/Care Manager – Leadership
- Case/Care Manager – Patient Outreach
- Disability Manager
- Disease Manager
- Geriatric Care Manager
- Hospice/Palliative Care Case Manager
- Independent Practice
- Medical Directors
- Life Care Planner
- Social Worker
- Workers' Compensation Case Manager.

Contact Name: _____

Title/Name of Program/Name of Individual Professional: _____

Company: _____

Department Head (if applicable): _____

Contact Address: _____

City, State, Zip: _____

Telephone of Contact (Required): _____

Fax: _____

E-Mail Address of Contact (Required): _____

E-Mail Address of Individual Professional Nominee (If Applicable, Required): _____

ENTRY FEES

- Primary entry* \$290 each \$ _____
 - Secondary entry (Same program considered for multiple categories) \$145 each \$ _____
 - Late entry fee (For entries sent between December 14, 2011 and December 21, 2011) \$150 each \$ _____
- Total \$ _____

Payment in full must accompany each entry. The late entry fee must be applied to each individual entry postmarked after the primary due date of December 14, 2011.

* If your organization is entering additional program titles/programs, please submit separate entry forms and select categories that pertain to your separate title/programs. If you are submitting a nomination for one of the Individual Professional Categories, in addition to the Program Categories, please use separate entry forms for each.

PAYMENT OPTIONS

- Check (payable to Access Intelligence/Dorland Health) Money Order
 - Mastercard Visa Discover American Express
- Credit Card # _____
 Exp. _____
 Print name of card holder _____
 Signature _____

Entry fees are non-refundable.
Access Intelligence Federal Tax ID#: 52-2270063

EMAIL ENTRIES TO:

Mary-Lou French: 301-354-1851, mlfrench@accessintel.com
 cc: hkabik@accessintel.com
 To mail check payment or correspondence please use this address:
 Attn: Hope Kabik, Case In Point Platinum Awards, 4 Choke Cherry Rd.,
 Second Floor, Rockville, MD 20850 | Ph: 301-354-1769