

2012 Editorial Calendar

CASE IN POINT

Issue	Editorial Focus	Space	Art	Monthly Feature Focus
February	Cardiac Health	December 30	January 6	<ul style="list-style-type: none"> • Update on Cardiac Health • Wellness Programs • Cardiac Rehab post event
March	Generational Health	January 30	February 6	<ul style="list-style-type: none"> • Prenatal Care • Cultural issues • Wellness through the lifespan
April	Injury Prevention/Advances in Rehab for catastrophic injuries	March 1	March 8	<ul style="list-style-type: none"> • Spinal Cord Injuries/TBI/Amputations advances • Prevention Strategies • Psychosocial issues
May	Autoimmune Conditions/Progress in Diagnosis and Treatment	March 30	April 6	<ul style="list-style-type: none"> • Parkinson's Disease • Autism Spectrum Diseases • Multiple Sclerosis
June	Neurologic Conditions/Advances	May 1	May 8	<ul style="list-style-type: none"> • ALS • Fibromyalgia • Noise Induced Hearing Loss
July	Pain Management Advances	May 31	June 7	<ul style="list-style-type: none"> • Cancer Pain • Non-Cancer Pain • Symptom Management Advances
August	Obesity	June 29	July 9	<ul style="list-style-type: none"> • Co-morbidities • Unique Prevention/Behavioral Changes • Tools for change
September	Cultural Diversity Awareness	August 2	August 9	<ul style="list-style-type: none"> • Professional Competency • Cultural Beliefs • Disease Specific
October	Women's Health	August 29	September 6	<ul style="list-style-type: none"> • Prevention Strategies • Aging Issues • Disease Specific
November	Men's Health	October 2	October 9	<ul style="list-style-type: none"> • Prevention Strategies • Aging issues • Disease Specific
December	Military Health	October 30	November 6	<ul style="list-style-type: none"> • Wounded Warriors Program • PSTS • Advances in Support Strategies
January 2013	Mental Health	November 28	December 5	<ul style="list-style-type: none"> • Alcohol and Substance Abuse • Work/Life Balance • Depression

Contact: Kim Luna, Product Manager
 kluna@accessintel.com
 720-870-2440