

The 2nd Annual Dorland Health People Awards set the benchmark for recognizing those who provide outstanding patient care and system improvements across the diverse healthcare landscape. The People Awards honor the diligent, the influential—in short, the special—practitioners who coordinate and provide care to patients across the care continuum. Let us recognize you, the individual practitioner, the in-the-trench team member, the daily care provider, and the leaders who inspire, motivate and empower professionals.

The 2nd Annual Dorland Health People Awards culminates with a ceremony at the National Press Club in Washington, D.C., on October 20, 2011, when the award winners will be announced amid a banquet and celebration. Additionally, all winners and honorable mentions will be featured in a special issue of Case In Point magazine and on DorlandHealth.com.

Categories

Individuals will be honored in the following categories:

Behavioral Therapist: Honoring those who address mental and behavioral health issues.

Case/Care Manager: Leadership: Recognizing the case manager who excels at providing guidance and leadership.

Case/Care Manager: Patient Outreach: Honoring the case manager who delivers extraordinary care to at-risk or other populations.

Certified Rehabilitation Counselor: Recognizing professionals who empower injured workers and the medically/mentally disabled to reach the highest level of function and employability.

Chaplain: Recognizing professional chaplains who provide support and spiritual care through empathetic listening and demonstrate an understanding of persons in distress.

Clinical Nurse: Leadership: Recognizing skilled nursing professionals who excel at providing guidance and leadership to their teams or other healthcare professionals.

Clinical Nurse: Patient Outreach: Honoring skilled nursing professionals who deliver extraordinary care to patients who enter the healthcare system from all access points.

Disability Manager: Saluting those involved in the management of patients injured or disabled on duty or with an injury or chronic condition.

Disease Manager: Recognizing clinical professionals with expertise in various disease states who educate and empower patients with chronic conditions to gain control of their lives.

Ethicist: Recognizing professionals who assist the healthcare team in ethical decision making.

Geriatric Care Manager: Seeking top specialists who work with the elderly and their families to address health and life challenges.

Healthcare Educator: Recognizing healthcare education professionals who provide learning opportunities for either consumers, students at colleges/universities, or new and existing professionals to advance the fields of medicine, nursing, social work, and allied healthcare professionals.

Hospice/Palliative Care Professional: Recognizing professionals who work with patients and families to ensure dignity through the continuum of life.

Hospitalist: Honoring physicians dedicated to the delivery of comprehensive medical care to hospitalized patients.

Infection Control Professional: Saluting professionals in the area of Infection Control for their work in combating hospital and community acquired infections throughout the care continuum.

Legal Nurse Consultant: Seeking specialists who use their clinical expertise to consult on medical-related issues.

Life Care Planner: Honoring professionals who use their clinical expertise to determine lifetime needs of those who are faced with catastrophic/chronic conditions.

Medical Director: Honoring physicians who provide guidance, support and direction to those who coordinate care and act as liaisons to the treating physicians in both the payer and provider sectors.

Medical Translator / Interpreter: A Translator is the professional that translates written messages from one language to another. Translation Services is the rendering of written communication from one language into another language. An interpreter is a professional who mediates between speakers of different languages. The goal of the medical interpreter is to provide accurate, complete and professional interpretation; to serve as a bridge in the communication gap that exists in the provider and patient encounter.

Nurse Practitioner: Outstanding advanced nursing professionals who work in all specialties and are responsible to diagnose, treat and manage patients throughout the continuum of care.

Nutritionist/Registered Dietitian: Honoring professionals from the field of nutrition, who assist patients and families with special dietary needs, educate and inform legislative representatives and other stakeholders responsible for setting nutritional policies, and educate children and adults about the importance of healthy eating and exercise to combat obesity.

Occupational Therapist: Recognizing members of the rehabilitation team who help patients improve their ability to perform tasks in living and working environments.

Patient Advocate: Recognizing professionals from the emerging field of patient advocacy who empower consumers to have a voice and navigating the complex healthcare system.

Pharmacist: Honoring pharmacologists responsible for education, medication management, dispensing and ensuring quality and safety in managed care and the inpatient and retail settings.

Physician Assistant: Recognizing physicians assistants as important members of the healthcare team who practice medicine and deliver a broad range of medical and surgical services to diverse populations across settings.

Physical Therapist: Seeking physical therapists who help patients restore, maintain, and promote overall fitness and health.

Psychologist: Saluting specialists who provide counseling and psychotherapy for patients and families to address life challenges.

Public Health Specialist: Recognizing professionals who work with health and quality of life issues for entire communities.

Quality Manager: Awarding those committed to patient safety, health care quality and effective care.

Rehabilitation Nurse: Honoring nurses who work with patients in the rehabilitation setting.

Respiratory Therapist: Saluting professionals who specialize and work with patients faced with respiratory diseases.

Risk Manager: Recognizing individuals who analyze accidents, incidents and catastrophes in healthcare settings/ organizations and seek to reduce the risk of future occurrences.

Speech/Language Pathologist: Honoring specialists who assess/diagnose/treat and prevent speech- and cognitive-related disorders.

Social Worker: Recognizing social workers who excel at assisting patients and families by educating, empowering and counseling them to cope with issues impacting their lives.

Vocational Rehabilitation Specialist: Honoring specialists who work with private individuals, lawyers, courts and public agencies about employment potential and loss of income due to physical, emotional, educational or employment limitations.

Wellness Professional: Seeking professionals who empower individuals to change behaviors and ensure they have the tools to achieve their goals.

Wound, Ostomy and Continence Nurse : Recognizing the innovative work of professionals who meet the needs of patients with wounds, ostomies and continence challenges.

ELIGIBILITY AND ENTRY INSTRUCTIONS:

Who Should Enter

The Dorland Health People Awards competition is open to each member of the healthcare team responsible for managing health and healthcare. The People Awards seek to honor professionals who stand out for their diligence, their dedication, their leadership, their outcomes production, their overall provision of patient care, or any or all of the above.

Eligibility Criteria

The healthcare team consists of diverse professionals, each with an important role. The categories below highlight the key areas of care coordination and transitions of care.

A panel of judges will review each professional's achievements in his or her role as a member of the healthcare team over the past year. Overall achievements over a period of time will be considered, as well as single, one-time innovative programs that demonstrated outstanding results.

How to Enter and What to Send

Professionals of the care coordination team can nominate a peer, mentor, supervisor or themselves in one or more of the listed categories. Nominations need to be submitted with the following information and postmarked by June 10, 2011 to avoid late entry fees (see late entry deadline below).

In 1,000 words or less, please provide objective data that conveys the nominee's abilities and/or achievements in the categories listed:

- Overall achievements will be considered, as well as single, one-time innovative programs that demonstrate outstanding results.
- Specific programs or efforts you have spearheaded to improve health and healthcare of consumers as a member of the care coordination team in your practice/organization.
- Leadership qualities (ability to manage and mentor, internally, intra-departmentally and externally).
- Other relevant qualifications such as creativity, critical thinking and successful financial management in your organization.

Please mail the following information:

Completed Entry Form

Entry fee (payable to Dorland Health)

Five (5) copies of your 1,000 word synopsis

Five (5) copies of any supporting materials (optional)

Resume/Curriculum vitae of the nominee (optional and cannot replace the 1,000 word synopsis)

Deadlines/Entry Fees

Early Deadline: June 10, 2011 (postmarked)

Late Deadline: June 17, 2011 (postmarked)

The price of each primary entry is \$290. The price of additional entries is \$145. A late entry surcharge of \$150 will be applied per entry submitted after June 10. Payment in full must accompany the entry. Entry fees are not refundable.

Finalists will be notified by August 30, 2011, and honored during the awards ceremony on October 20, 2011 at the National Press Club in Washington, D.C.

Mail your Entry to:

Mary-Lou French

Dorland Health/Access Intelligence

4 Choke Cherry Rd, 2nd Floor

Rockville, MD 20850

mfrench@accessintel.com

www.DorlandHealth.com/peopleawards

Entry Form

Entry Deadline: June 10, 2011

Late Deadline: June 17, 2011

www.DorlandHealth.com/peopleawards

Award Categories (Check those you are entering):

- | | | |
|---|--|---|
| <input type="checkbox"/> Behavioral Therapist | <input type="checkbox"/> Hospitalist | <input type="checkbox"/> Psychologist |
| <input type="checkbox"/> Case/Care Manager – Leadership | <input type="checkbox"/> Infection Control Professional | <input type="checkbox"/> Public Health Specialist |
| <input type="checkbox"/> Case/Care Manager – Patient Outreach | <input type="checkbox"/> Legal Nurse Consultant | <input type="checkbox"/> Quality Manager |
| <input type="checkbox"/> Certified Rehabilitation Counselor | <input type="checkbox"/> Life Care Planner | <input type="checkbox"/> Rehabilitation Nurse |
| <input type="checkbox"/> Chaplain | <input type="checkbox"/> Medical Director | <input type="checkbox"/> Respiratory Therapist |
| <input type="checkbox"/> Clinical Nurse – Leadership | <input type="checkbox"/> Medical Translator/Interpreter | <input type="checkbox"/> Risk Manager |
| <input type="checkbox"/> Clinical Nurse – Patient Outreach | <input type="checkbox"/> Nurse Practitioner | <input type="checkbox"/> Speech/Language Pathologist |
| <input type="checkbox"/> Disability Manager | <input type="checkbox"/> Nutritionist/Registered Dietitian | <input type="checkbox"/> Social Worker |
| <input type="checkbox"/> Disease Manager | <input type="checkbox"/> Occupational Therapist | <input type="checkbox"/> Vocational Rehabilitation Specialist |
| <input type="checkbox"/> Ethicist | <input type="checkbox"/> Patient Advocate | <input type="checkbox"/> Wellness Professional |
| <input type="checkbox"/> Geriatric Care Manager | <input type="checkbox"/> Pharmacist | <input type="checkbox"/> Wound, Ostomy and Continence Nurse |
| <input type="checkbox"/> Healthcare Educator | <input type="checkbox"/> Physician Assistant | |
| <input type="checkbox"/> Hospice/Palliative Care Professional | <input type="checkbox"/> Physical Therapist | |

Contact Name/Title: _____

Name of Nominee (if different from Contact Person): _____

Company: _____

Department Head (if applicable): _____

Contact Address: _____

City, State, Zip: _____

Telephone of Contact (Required): _____

Fax: _____

E-Mail Address (Required): _____

ENTRY FEES

- | | |
|---|---------------------|
| <input type="checkbox"/> Primary entry* | \$290 each \$ _____ |
| <input type="checkbox"/> Secondary entry
(Same program considered for multiple categories) | \$145 each \$ _____ |
| <input type="checkbox"/> Late entry fee
(For entries sent between June 11, 2011 and June 17, 2011) | \$150 each \$ _____ |
| | Total \$ _____ |

Payment in full must accompany each entry.

The late entry fee must be applied to each individual entry postmarked after the primary due date of June 10, 2011.

* If your organization is entering additional programs in other areas of case management, please submit separate entry forms.

PAYMENT OPTIONS

- Check (payable to Access Intelligence/Dorland Health) Money Order
 Mastercard Visa Discover American Express

Credit Card # _____

Exp. _____

Print name of card holder _____

Signature _____

Entry fees are non-refundable.

Access Intelligence Federal Tax ID#: 52-2270063x

MAIL ENTRIES TO:

Mary-Lou French
 Dorland Health People Awards
 Access Intelligence
 4 Choke Cherry Road, 2nd Floor
 Rockville, MD 20850